

Regional Center Varanasi organized a Webinar on the “Success Mantras of Business: Innovation Ideas” on 22.12.2022 by RC innovation club through Google meet. Dr.U. N. Tripathi, Regional Director, IGNOU, Regional Centre, Varanasi welcomed Dr. O P Sharma, Director, NCIDE and President IIC- IGNOU Hqrs, New Delhi and the distinguished Resource person Prof. Amit Gautam, Institute of Management Studies, Banaras Hindu University, Varanasi and also welcomed IGNOU students of MBA programme. About 75 participants attended the webinar. Dr. O P Sharma in his opening remarks highlighted the importance of Innovation Club at RCs in encouraging innovative practices among the students of IGNOU. Dr Sharma also emphasized that such activities should be regularly organized by RC once in every month to motivate the IGNOU learners. Prof. Amit Gautam in his lecture on “Success Mantras of Business Innovation Ideas” pointed out those basic attributes in a person which are required to become a successful innovator. Prof. Gautam also highlighted the common mistakes which a young entrepreneur usually make and described in detail how to avoid these mistakes. Lecture of Prof. Gautam was enriched with anecdotes and live examples. Dr. U N Tripathi said that the webinar was organized by RC innovation club for IGNOU learners and the main objective of this club is to inculcate the habit of innovation in students and to create awareness among them about the latest trends, technologies, tools, skills and techniques. Dr. Sanjay Kumar, ARD, Dr. S K Pandey, ARD, LSC Coordinators & their staff and RC staff participated in this event. Dr. S. K. Pandey, ARD proposed the formal Vote of thanks. The recorded Google meets of webinar is uploaded on YouTube of Regional centre Varanasi.

Youtube link :



The poster features the IGNOU logo on the left and the Institution's Innovation Council logo on the right. The title 'Webinar on Success Mantras of Business: Innovation Ideas' is prominently displayed in the center. Below the title, three speakers are listed with their respective portraits: Prof. Amit Gautam (Institute of Management Studies, Banaras Hindu University), Dr. O.P. Sharma (Director, NCIDE IGNOU), and Dr. U. N. Tripathi (Regional Director, IGNOU Regional Centre Varanasi). A yellow banner at the bottom indicates the date and time: 'December 22, 2022, 12:00 Noon'. Below this, it states 'Organized by InnovationClub@IGNOU RC Varanasi' and 'National Centre for Innovation in Distance Education Indira Gandhi National Open university'.

Webinar on
**Success Mantras of Business:
Innovation Ideas**

Prof. Amit Gautam
Professor
Institute of Management
Studies
Banaras Hindu University

Dr. O.P. Sharma
Director
NCIDE IGNOU

Dr. U. N. Tripathi
Regional Director
IGNOU Regional Centre
Varanasi

December 22, 2022, 12:00 Noon

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